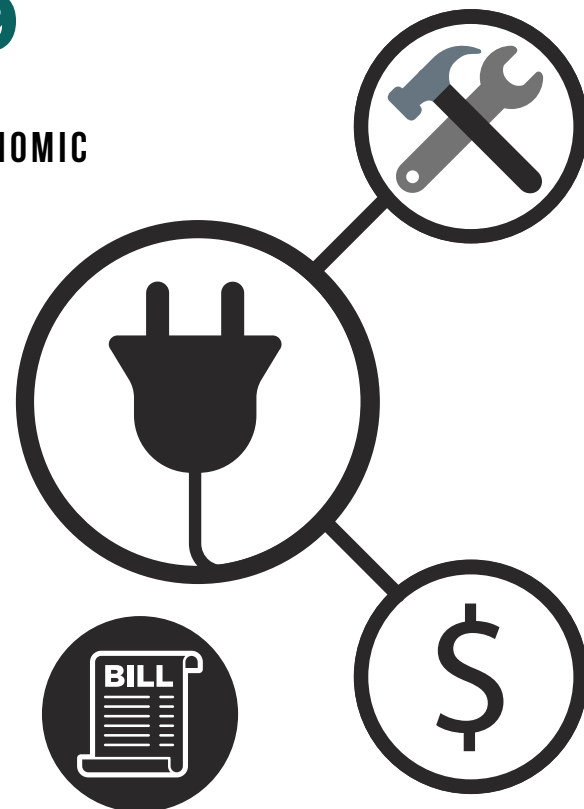


BENEFITS OF HB 389

NEW ANALYSIS: HB 389 WOULD DRIVE BILLIONS IN ECONOMIC ACTIVITY, CREATE THOUSANDS OF LOCAL JOBS

An recent analysis by Gabel Associates, a leading energy consulting firm, analyzed the benefits of cutting energy waste in Ohio at levels commensurate with those proposed by HB 389 and found that the immediate investment in energy waste reduction programs would create an economic windfall of billions for Ohio.



ACCORDING TO THE ANALYSIS:



Ohio electric utilities would avoid spending \$1.8 billion on electricity purchases and grid investments such as distribution lines, transformers, substations, and more that would otherwise be paid for by customers.



Ohio would add \$1.2 billion to its GDP as money saved by customers on their electricity bills is spent in the local economy - strengthening local restaurants, businesses, and stores.



Customers participating in energy saving programs would save \$3 billion on their bills - money that they could redirect elsewhere into the local economy.

These benefits would be realized by ramping up investments in energy-saving programs that help Ohio residents and businesses upgrade their buildings, improve manufacturing production lines, install new sensors and controls, and otherwise cut energy waste.