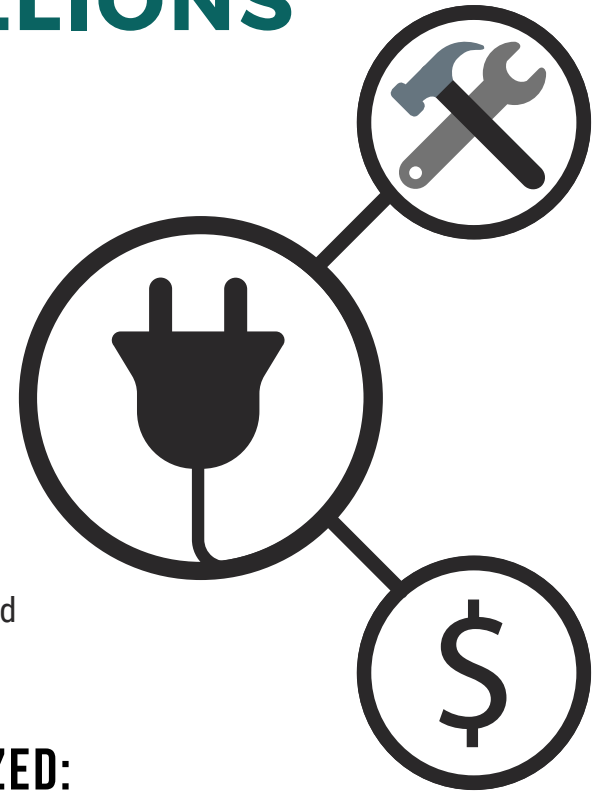


# POTENTIAL FOR BILLIONS TO BENEFIT OHIO

**NEW REPORT: ENERGY WASTE REDUCTION PROGRAMS WOULD DRIVE BILLIONS IN ECONOMIC ACTIVITY, CREATE THOUSANDS OF LOCAL JOBS**

A new report by Gabel Associates, a leading energy consulting firm, analyzed the benefits of cutting energy waste in Ohio and found that the immediate investment in energy waste reduction programs would create an economic windfall of billions for Ohio.



## UNDER THE MIDDLE RANGE SCENARIO ANALYZED:



Ohio would add \$3.6 billion to its economy, create tens of thousands of jobs, and realize \$14.2 billion in public health benefits by preventing the emission of toxic pollutants that sicken Ohioans and up our health care costs.



Ohio electricity customers would save \$9 billion on their electric bills—money that they could redirect into the local economy to boost the state's businesses and stores.



Ohio electric utilities would save \$5.3 billion through the displacement of costly, unnecessary infrastructure that would otherwise be paid for by utility customers on their energy bills.

These benefits would be realized by ramping up investments in energy-saving programs that help Ohio residents and businesses upgrade their buildings, improve manufacturing production lines, install new sensors and controls, and otherwise cut energy waste.