

UTILITY BILL SAVINGS

NEW REPORT: ENERGY WASTE REDUCTION PROGRAMS COULD SAVE OHIOANS BILLIONS OF DOLLARS ON THEIR UTILITY BILLS

A new report by Gabel Associates, a leading energy consulting firm, analyzed the benefits of cutting energy waste in Ohio and found that Ohioans could save billions of dollars on their electricity bills.

Under the middle range scenario considered, Ohioans would save \$9 billion over the next ten years from slashing their energy use. The money they save would be injected back into the local economy – strengthening restaurants, businesses, and stores – and generating a ripple effect of economic stimulus.

Now, more than ever, we need initiatives that pay for themselves, create jobs, increase wealth, and position our state to recover quickly as the economy reopens. Energy waste reduction is that investment.



**\$9
BILLION**
utility bill savings

EWR PROGRAMS DELIVER THESE SAVINGS IN TWO MAIN WAYS



First, the least expensive energy is the energy we don't have to generate.



Second, EWR saves us money in the long run because we don't have to pay for the construction of unneeded, costly infrastructure.

These investments also save us money, improve the health of our communities, and keep our dollars here. We can seize this opportunity by immediately investing in energy waste reduction initiatives.