UTILITY SYSTEM SAVINGS

NEW REPORT: ENERGY WASTE REDUCTION
PROGRAMS WOULD DELIVER MORE THAN \$5
BILLION IN ELECTRIC UTILITY COST SAVINGS

A new report by Gabel Associates, a leading energy consulting firm, analyzed the benefits of cutting energy waste in Ohio. Under the middle range scenario considered, the immediate investment in energy waste reduction programs would save \$5.3 billion by preventing unnecessary investments in utility infrastructure.

Energy waste reduction programs displace traditional power generation and reduce the need for future infrastructure expansion in generation, distribution, and transmission. This displacement of traditional generation reduces system costs and saves all customers money through lower utility bills.





EWR PROGRAMS DELIVER SAVINGS IN TWO MAIN WAYS



First, the least expensive energy is the energy we don't have to generate.



Second, EWR saves us money in the long run because we don't have to pay for the construction of unneeded, costly infrastructure.

These investments also create jobs, improve the health of our communities, and keep our dollars here in Ohio. We can seize this opportunity by immediately investing in energy waste reduction initiatives.